

# Playbook, 27-28 October 2019

## 28 October:

### Preparation:

| When  | What  | Where           | Who | Notes |
|-------|---|-----------------|-----|-------|
| 08.30 | Latvian delegation + Carnival Youth arrive at Billund Airport | Billund Airport |     |       |
| ...   |   |                 |     |       |
|       |   |                 |     |       |
|       |   |                 |     |       |

### The Event:

| When  | What                                | Where         | Who | Notes |
|-------|-------------------------------------|---------------|-----|-------|
| 13.00 | Doors open<br>Welcome coffee/snacks | Hemsen, Dokk1 |     |       |
| ...   |                                     |               |     |       |
|       |                                     |               |     |       |
|       |                                     |               |     |       |

## 29 October:

| When  | What                                      | Where                       | Who  | Notes                                       |
|-------|---|-----------------------------|--|---|
| 09.15 | Workshop for the international delegation | Auditoriet, VIA (3rd floor) | Held by Karoline Haulund (DK, creative industries) | Confirmed<br>Ask at the office on 3rd floor |
| ...   |   |                             |  |   |
|       |   |                             |  |   |
|       |   |                             |  |   |

### Track 1: Lifestyle

For international companies within the fashion/furniture industry (lifestyle)

| When  | What   | Where            | Who   | Notes     |
|-------|--|------------------|-------|-----------|
| 11.00 | <a href="#">Headstart Fashion House</a> . Incubator for fashion related companies. | Mindet 4, Aarhus | Heidi | Confirmed |
| ...   |  |                  |       |           |
|       |  |                  |       |           |

### Track 2: Digital visual industry/sound

For international companies within the digital/visual/sound industry

| When  | What  | Where         | Who   | Notes     |
|-------|---|---------------|---|-----------|
| 11.00 | <a href="#">Ideas Lab</a> , incubator for the digital visual industry | Filmby Aarhus | Christian from Ideas Lab will make an agreement with a couple of startups who will tell a bit about how it is to be placed at Ideas Lab, etc. | Confirmed |
| 12.00 | Presentation by Sound Hub Denmark                                     |               |   |           |
| ...   |   |               |   |           |
|       |   |               |   |           |

### Suggested common activities:

Participation in this.festival

| When  | What  | Where           | Who | Notes    |
|-------|---|-----------------|-----|----------|
| 16.00 | Latvian participants join the programme for this.series | Øst fra Paradis |     | Optional |
| ...   |   |                 |     |          |
|       |   |                 |     |          |