Key elements of the programme in 2019	Organisers' reasoning	Intended changes for the 2020 event
1st day		
Pitching competition (Latvian and Danish CCI companies)	• It is the key method and backbone of the programme in order to realise the aims of the event	Adding participants from more countries (Estonia, Poland, Germany, Sweden, Finland)
Keynote speaker (Kasper Petersen, co-founder of LABFRESH)	• It was important to have a keynote speaker who had a similar and relatable experience to the participants, but at the same time had achieved more and could provide useful insights on the further development of a CCI business working with sustainability • It was crucial to have the presentation by a CCI that represented sustainability values in practice • It provided participants with inspiration as well as practical, experience-based knowledge	Including an extra keynote to have more knowledge-based input
Creative intervention - acoustic concert (the Latvian indie-rock band "Carnival Youth")	• It served as an ice-breaker activity for the participants • It allowed participants to create shared experiences and common points of reference, thus contributing to their further networking and partnership-building • It gave time for the jury to discuss and agree on the winner of the competition • It was an opportunity to present an example of a successful CCI company from the music industry	
Reception, coffee breaks	• It allowed participants to network in an informal setting	Planning more time for informal meetings and networking
2nd day		
Workshop	• It provided participants with opportunities to learn more about the event topic and share their experiences	
Visits to local Danish **companies and business incubators** in Aarhus	• It provided participants with opportunities for international networking and creating new cooperation • It allowed for new inspiration and peer-to-peer learning opportunities • It provided participants with useful information on support systems for Danish and international companies	Adding an extra day for visits to local companies and incubators in Copenhagen