

## ***Pitching for a Better Baltic Sea***

### **Programme**

#### **1<sup>st</sup> day, 28 October, 2019**

<b>TIME</b>	<b>PROGRAMME</b>
13.00	Doors open Welcome coffee/snacks
13.20	Opening speeches <ul style="list-style-type: none"><li>• Laura Očagova, Business Incubator Department Director at the Investment and Development Agency of Latvia, Magnetic Latvia</li><li>• Simon Drewsen Holmberg, Director of Danish Cultural Institute in Estonia, Latvia and Lithuania</li></ul>
13.30	Keynote Session. How to Launch & Scale Digital Businesses <ul style="list-style-type: none"><li>• Kasper Petersen, co-founder of LABFRESH</li></ul>
13.55	Q&A med Kasper Petersen, co-founder of LABFRESH
14.10	Pitching competition <ul style="list-style-type: none"><li>• 3 pitches presented</li></ul>
14:10	Ette Tete (SIA Snores)
14:17	Platte
14:24	SANDERMANN
14.35	Welcoming speech <ul style="list-style-type: none"><li>• Mayor of Aarhus, Jacob Bundsgaard</li></ul>
14.45	Pitching competition continues <ul style="list-style-type: none"><li>• 2 pitches presented</li></ul>
14:45	C H A P E S T U D I O
14:53	Baiba Ladiga – Kobayashi
15.00	Coffee break
15.15	Pitching competition continues <ul style="list-style-type: none"><li>• Last 4 pitches</li></ul>
15:15	Be-With
15:22	Ugly Duckling Games: Battery Faerie
15:29	TuTuu Toys
15:36	Forgaminnt
15.45	Concert with the acclaimed Latvian band Carnival Youth while the jury deliberates
16.15	Presentation of winners. Prize: 2 x Delegate Pass to Sónar+D + transport & accommodation
16.30	Reception. Informal networking event
18.00	End of programme

#### **2<sup>nd</sup> day, 29 October, 2019**

<b>TIME</b>	<b>PROGRAMME – COMMON TRACK</b>
09.15	Workshop by Karoline Haulund, Vice Director of Creative Business Network
10.30	End of workshop. Participants split into 2 tracks for visits to local companies and incubators in Aarhus
<b>TIME</b>	<b>PROGRAMME – LIFESTYLE TRACK</b>
11.00	Headstart Fashion House

*An incubation environment for fashion related companies*

Creative Hub Denmark

*A collaboration across the creative industries aiming to create knowledge-based synergy*

11.15 Twelvepieces

*A high-end street wear and lifestyle brand that uses cultural diversity and freedom as inspiration for their collections*

12.00 WHY7

*A brand that aims to create the perfect denim jeans for their customers. The products are highly inspired by the raw Scandinavian nature and the creative feelings it creates*

13.00 Roon & Rahn

*A Danish design company that primarily creates furniture for the entrance. Their furniture is created of good materials and in a quality that allows it to last for years.*

**TIME PROGRAMME – DIGITAL VISUAL INDUSTRY AND SOUND TRACK**

11.00 Ideas Lab

*An incubation environment for start-ups and talents who make digital experiences based in Aarhus*

12.00 Sound Hub Denmark

*A sound and acoustics growth hub for start-ups, SME's and corporates*

Danish Sound Network

*An industry cluster that connects start-ups, established companies and knowledge institutions within the Danish Sound Industry*

13.00 Kanda

*An international digital development studio and agency based in Denmark that guides people through technology and digital development*

**TIME PROGRAMME – COMMON TRACK**

14.00 Lunch, Aarhus Street Food

16.00 Participants join the programme for this.series (part of this.festival)

21.30 End of programme