

**TO BE HELD
IN SZCZECIN
(CASTLE OPERA)**



**CREATIVE
PORTS**

September 7th 2021
Szczecin & Online

On international waters – Internationalisation of the Cultural and Creative industries!

CREATIVE PORTS

INTERREG BALTIC SEA REGION PROJECT

FINAL CONFERENCE

10:00 - 10:20
(all times CET)

– Welcome

The audience will be welcomed by Olgierd Geblewicz,
Marshal of the Westpomeranian Region.

10:20 - 11:30

SESSION 1:

**“BUILDING BLOCKS FOR LOCAL AND REGIONAL
AUTHORITIES”**

1.1 You´ve just sailed into CREATIVE PORTS!

Isabel Hölzl and Lari Sirén (Goethe-Institut) will tell you what the Creative Ports project is all about.



1.2 On far shores: towards internationalisation. Policy recommendations from the Creative Ports project.

Piritta Parkkari and Annika Salmi (XAMK) lead the way, as we enter the world of Policy Recommendations.

1.3 Friendly Ports – Getting to know the Creative regions of the Baltic.

Tarmo Tuisk and Vera Gerasimova (Taltech) will present us the plenitude of different creative regions around the Baltic Sea. And there will be a quiz as well!

11:30 – 12:00 – ~~Run~~ **Coffee break**

12:00 – 13:30

SESSION 2:

“SUPPORTING THE SUPPORTERS: INTERNATIONALISATION PRACTICES AND MODELS FOR CCI SUPPORT ORGANISATIONS”

2.1 The Sailor's Almanac: The Tools of the Trade. A collaborative learning session on tools of internationalisation.

How to think about learning among colleagues and across organisations? Hyper Island will pave the way for us as we address this.

Internationalisation tools – meaning formats, practices and initiatives aimed at supporting internationalisation – are in the core of Creative Ports. The audience will have the chance to get to know the very best of them through a gallery walk (also virtual!) and shared experiences.

2.2 Learn to navigate. Panel Discussion: Learning together and from each other.

After a brief video presenting the Creative Ports learning modules, the project partners will discuss what can CCI organisations learn from each other, how to enable better experience and knowledge sharing to build capacity within the Baltic Sea Region. Partners will also share their thoughts about developing learning modules and materials during the Creative Ports project.

Moderation: Nele Plutus, Tallinn Business Incubators

Participants:

- Amalie Sørensen, Danish Cultural Institute
- Claudia Wondratschke, Hamburg Kreativ Gesellschaft
- Eva Leemet, Creative Estonia
- Ralf Eppeneder, Goethe-Institut

13:30 - 14:30

– “All this sea air makes me hungry.” ~~A lunch break.~~

14:30 - 16:00

SESSION 3:

“FAR HORIZONS AND UNCHARTED WATERS. HOW TO CONTINUE TO GENERATE AN IMPACT ON THE CCI IN THE BALTIC SEA REGION?”

3.1 Panel Discussion: The new EU funding period. What's there for the Cultural and Creative industries?

Moderation: Nico Degenkolb, Goethe-Institut

Impulse: Bernd Fesel, European Creative Business Network

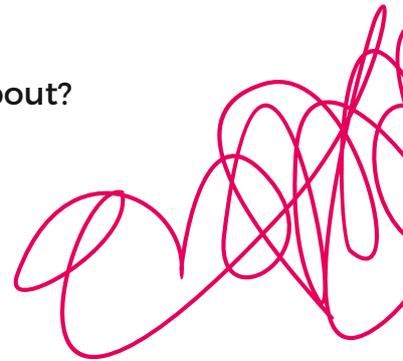
Participants:

- Maciej Hofman, Policy Officer at European Commission, DG for Education, Youth, Sport and Culture
- Rasmus Wiinstedt Tscherning, Creative Business Network Copenhagen
- Else Christensen-Redzepovic, Voices of Culture, Expert, member of the European Capitals of Culture selection and monitoring Panel
- Bernd Fesel, European Creative Business Network

Artistic interlude --- Marcus Hagemann, El Maestro del Cello

3.2 The CCI Contact Desk and the tandems - what are they all about?

- Animation
- Amalie Sørensen, Danish Cultural Institute, a short overview on tandems
- Ulrich Ribbert, Goethe-Institut Estonia, a brief presentation on the CCI Contact Desk



3.3. Panel Discussion: The Future of the partnership. A core group of the project partnership will discuss and focus on the added value for the partner network by continuing knowledge sharing and collaboration.

Moderation: Martin Thörnkvist, Media Evolution

Impulse: Johannes Ebert, Secretary General, Goethe-Institut

Participants:

Nele Plutus, Tallinn Business Incubators

Wojciech Dorżynkiewicz, Councillor of the West Pomeranian Parliament and a member of the Baltic Sea States Subregional Co-operation Board
Johannes Ebert, Goethe-Institut

16:00 - 17:00

Anchors up – it's time for some culture!

Polish Folk Dance Group Szczecinianie will take us on a journey to two historic and cultural regions in Poland. The group is the representative team of the West Pomerania and at the same time the Honorary Ambassador of Szczecin (capital city). It employs over three hundred artists of all ages: dancers, singers, soloists and musicians. The Group cooperates also with the most outstanding choreographers, regionalists and experts in the field of Polish national and regional dances.

17:00 - 18:30

– “Calm sea ahead.” Break



19:00 - ...

– At the Captain's table – Dinner

To conclude the day, we will enjoy a joint dinner (Venue to be confirmed).



EUROPEAN REGIONAL DEVELOPMENT FUND

www.creativeports.eu

Creative Ports - Internationalisation of the Cultural and Creative Industries in the Baltic Sea Region
Call: R3

Priority: 1. Capacity for innovation
Programme specific objective: 1.3 Non-technological innovation: To advance the Baltic Sea Region performance in non-technological innovation based on increased capacity of innovation actors

