

Hello!

I am glad that you are participating at the Export Speed Mentoring on the 27th of May!

I will send you some important information about the event:

Mentors who you will meet:

Session 1: Name (Country)

Session 2: Name (Country)

Session 3: Name (Country)

Session 4: Name (Country)

Timetable: Times are in CET, so pay attention to the time difference!

9.30 – 10.00 Welcoming words + Circular economy introduction and export

10.00 – 10.30 Mentoring session 1

10.30 – 10.35 Pause

10.35 – 11.05 Mentoring session 2

11.05 – 12.05 Programme (*3 success stories & Q&A*)

12.05 – 12.35 Mentoring session 3

12.35 – 12.40 Pause

12.40 – 13.10 Mentoring session 4

13.10 – 13.30 Final words

The event takes place in Zoom! Here is the link:

Register in advance for this meeting:

https://us02web.zoom.us/join/tZlvf-qtpjwqEtZs0UtJHXpPRvT1rIB-hO_x

When: May 27, 2021 09:30 AM Amsterdam, Berlin, Rome, Stockholm, Vienna

After registering, you will receive a notification in your email.

When joining the event, please use your full name and add your company name in brackets!

e.g Full Name (Company name)

This will help us to send you to the right breakout rooms, where you will meet with your mentor. The breakout rooms will happen automatically.

Before joining, make sure you are in a quiet place, with good lighting and good internet connection. Please also keep your camera on during mentoring sessions!

Mentoring sessions

Mentoring sessions will take place in break-out rooms where you will go automatically. In the session there is only you and the mentor.

Recommendations for mentoring session:

- Think before, what you want to ask from the mentors, so you could use your time wisely.
- The mentors have received the information that you filled out at the form, so no need for long introductions.
- Most of the mentors are: agents, consultants, distributors, brand representatives, entrepreneurs, designers, design experts etc.

Ideas for questions to talk about with market experts

- Could the products have potential in this market?
- Should the products be changed for this market?
- Who could be your target group?
- Who will be your direct competitors in this market?
- Are your prices suitable for the market?
- Where could your products be sold?
- Which marketing channels should you use?
- How should you brand your products?
- Are there any influencers or brand ambassadors, who could be suitable for your brand?
- How and from where could you find a local representative/agent?

If you think that you would much rather talk with the mentor about some other things like how to develop your products etc, then feel free to do it! You do not have to talk about entering a market if you do not think that this particular market is for you.

If your sound isn't working, or you have other technical problems, you can let us know during the meeting in the Zoom chat or by calling (My number: +372 xxx xxx)!

If for some reason, you can't join, let me know ASAP!

See you on Thursday!