

Dear ...

I am glad that you are participating at the Export Speed Mentoring on the 27th of May!

I will send you some technical information about the event:

Timetable (I have marked in which order you will be meeting the companies). The times are in CET.

9.30 – 10.00 Welcoming words + Circular economy and export processes

10.00 – 10.30 Mentoring session (Company name – Country)

10.30 – 10.35 Pause (5 minutes)

10.35 – 11.05 Mentoring session ((Company name – Country)

11.05 – 12.05 Programme (3 success stories)

12.05 – 12.35 Mentoring session (Company name – Country)

12.35 – 12.40 Pause (5 minutes)

12.40 – 13.10 Mentoring session (Company name – Country)

13.10 – 13.30 Final words

Before mentoring:

Look over the company profiles that you will be mentoring! I have added their introductions as an attachment!

Since there are less Swedish companies participating, you will have one or more participants from one country.

If during mentoring, you understand that the company is not suitable for your market, then you are free to give them other tips on how to improve and develop their brand!

Be aware that the companies are very different. Some of them might be ready to enter new markets and others are not. Try to be useful and if you see that they are probably not ready to enter your market or not interested in it, then you can also give them tips on product development, branding, marketing etc.

Companies have not received much information about you, so give them a very short overview of who you are and what your specialties are.

Mentoring sessions will take place in break-out rooms where you will go automatically. In the session there is only you and the company.

The event takes place in Zoom! Here is the link:

Register in advance for this meeting (if you haven't already done so):

https://us02web.zoom.us/meeting/register/tZlvf-qtpjwqEtZs0UtJHXpPRvT1rIB-hO_x

When: May 27, 2021 09:30 AM Amsterdam, Berlin, Rome, Stockholm, Vienna

After registering, you will receive a notification in your email.

When joining the event, please use your full name!

This will help us to send you to the right breakout rooms, where you will meet with the company. The breakout rooms will happen automatically.

Before joining, make sure you are in a quiet place, with good lighting and good internet connection. Please also keep your camera on during mentoring sessions!

If your sound isn't working, or you have other technical problems, you can let us know during the meeting in the Zoom chat or by calling (My number: +372 xxx xxx)!

If for some reason, you can't join, let me know ASAP!

See you on Thursday!