

27 May 2021 - Online



EXPORT SPEED MENTORING

We invite designers in the field of fashion and accessories to explore new markets and think about sustainability!

The event brings together designers and mentors from Estonia, Sweden, Poland and Germany.

Each designer will receive 3 export mentoring sessions and 1 mentoring session with circular economy consultant.

Programme includes inspirational speakers, who will share their internationalization experiences and success stories!

Come and find out if your products could have potential in other countries!





ABOUT

Export Speed Mentoring is a one-day event that brings together design-makers and mentors from Estonia, Sweden, Poland, and Germany to support the Baltic Sea Region designers in entering new markets and adapt sustainable principles.

During the event, all designers will have individual mentoring sessions with three foreign market experts and one circular economy consultant. The local market mentors will help participants to assess their business potential in different countries and advise them on market entry strategies, product development, competitive landscape, and marketing possibilities.

Designers will also have mentoring sessions with circular economy experts to discuss ways to make their business models more sustainable.

In addition to mentoring sessions, the program also hosts different speakers, who will share their internationalization experiences and success stories to inspire and encourage others to reach their goals.

At the end of the event, all designers will have an understanding of their potential in different countries and ideas about the first steps they should do for market entry.

Export Speed Mentoring is initiated and hosted by Tallinn Business Incubators and executed in cooperation with Media Evolution, Westpomeranian Region, Media Dizain, and Hamburg Kreative Gesellschaft. The event is a pilot Creative Ports project.

WHO CAN APPLY?

DESIGN COMPANIES

We are looking for designers who have established themselves in the local market and want to expand their business internationally.

CRITERIAS

- Products within fashion & accessories
- Capacity to increase the existing production volume
- Production within Europe
- At least one full-time worker
- Resources to invest in internationalization
- Online platform
- English proficiency

Please apply and register [HERE](#)

MENTORS

We are looking for mentors who have an experience and good understanding of the local fashion & accessories industry and are ready to give new businesses feedback on entering their home market.

CRITERIAS

- Experience and overview of the local fashion & accessories market
- Understanding of local consumer attitudes and purchasing behaviour
- Business/sales/marketing know-how within the industry
- English proficiency

Please apply and register [HERE](#)

