



# Baltic Creative Pitch!

Present your idea in creative industries and get professional consulting

Application deadline: 21 May 2023  
Longlist Pitch: 31 May Shortlist Pitch: 14/15 June



The Cultural and Creative Industries Contact Desk at the Goethe-Institut Estonia, ARS BALTICA, and the Policy Area Culture of the EU Strategy for the Baltic Sea Region invite you to apply for the **Baltic Creative Pitch!** Selected participants will get **professional consulting on funding applications** aimed at internationalisation and development of the Cultural and Creative Industries (CCI) in the Baltic Sea Region (BSR).

## Target Group

We are hosting this event for potential applicants who plan to submit a project idea for the upcoming **Interreg Baltic Sea Region open calls for late 2023 and 2024**: individuals, SMEs, for-profit and non-profit organisations that address challenges in Cultural and Creative Industries. Individuals and entities from all EU countries across the Baltic Sea Region (Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Poland, and Sweden) are warmly welcome to apply.

Please align your Cultural and Creative Industries project idea with the [thematic priorities of the Interreg BSR funding programme](#): Innovative societies (Priority 1), Water-smart societies (Priority 2), or Climate-neutral societies (Priority 3).

**Call for Ideas:** 20 April – 21 May 2023 (11:59 p.m.)

**First Pitching Round (longlist):** 31 May (online)

**Second Pitching Round (shortlist):** 14/15 June (online)

**Submit your project idea now!**

## Agenda

For the first pitching round, we will invite **eight projects**, dive into your inspiring project presentations followed by a Q&A session, give you thorough feedback on the submitted project ideas, and work out a clear guideline towards an elaborated project application.

For the second pitching round, the **four most ambitious and promising projects** will receive more detailed consulting on the application documentation, project idea forms, budgeting, and the timeline for project submission and realisation.

While applying, please consider your availability to participate in **both pitching rounds** (mandatory requirement): 31 May and 14/15 June 2023.

## Consulting body

At the event, all invited projects will receive advisory help from an independent consulting company that has more than 15 years of experience in applying, leading, and evaluating EU-funded projects. Alongside the feedback from the professional advisory body, participants will receive comments from organisers' representatives.

## Organisers

[Cultural and Creative Industries Contact Desk](#) at the Goethe-Institut Estonia is a facilitator of transnational CCI cooperation in the BSR and one of the sustainable outcomes of the Creative Ports EU project (2019–2021). Its' goal is to facilitate and ensure durable cooperation of public authorities and support organisations with cultural intermediaries and networks to mobilise the development of cultural and creative industries for internationalisation activities in the BSR.

[ARS BALTICA](#) stands for international cooperation between cultural practitioners from across the Baltic Sea Region. It facilitates and encourages cooperation with the aim to emphasize the importance of culture for modern societies. ARS BALTICA also advocates for the significance of arts and culture on the political level and promotes cultural life around the Baltic Sea.

[Policy Area Culture](#) focuses on promoting and visualizing BSR culture and creative industries, on preserving and showcasing its cultural heritage, and on improving and facilitating cultural cooperation in the Baltic Sea Region. It is part of the EU Strategy for the Baltic Sea Region whose three main objectives are: saving the sea, connecting the region and increasing prosperity.

